

SPONSORSHIP OPPORTUNITIES

All sponsorships include:

- One 6-ft table at UMKC “booth”
- One complimentary conference registration
- Listing on www.mopaconference.org
- Listing in MOPA 2025 Conference Guide



1. Gold Sponsor (High-Visibility Level) - \$1000

- Brand Placement: Logo included on conference materials and the MOPA website.
- Session Sponsorship: Your brand is linked to a breakout session with verbal acknowledgment.
- Exhibit Booth: Prime exhibit booth placement with early setup access.
- Digital Visibility: Inclusion in MOPA’s pre-conference social media posts and a shared thank-you post after the event.
- Giveaway Opportunity: Include branded items or materials in attendee packet.
- Attendee: 1 attendee to host booth eligible for CE credit

2. Silver Sponsor (Support Level) - \$500

- Digital Recognition: Logo placement on the sponsor page of the MOPA website & digital event guide.
- Standard Exhibit Space: Booth location in the hall with access to attendees during breaks and cocktail hour.
- Social Media Mention: Acknowledgment as a Silver Sponsor in a group post.
- On-Site Promotion: Recognition during opening remarks.
- Attendee: 1 attendee to host booth eligible for CE credit

3. Bronze Sponsor (Entry Level) - \$350

- Conference Materials: Logo featured on shared sponsor signage and in the event program.
- Exhibit Access: Standard booth to showcase materials and interact with attendees.
- Acknowledgment: Inclusion in a group thank-you post on MOPA’s social media.
- Attendee: 1 attendee to host booth (NOT eligible for CE credit)

4. In-Kind Sponsor (Product or Service Donation - e.g. Coffee Break,) - TBD

- Acknowledgment: Verbal recognition during sponsored activity or session.
- Specific Branding: Your logo featured prominently at the activity (e.g., coffee station, lunch, or happy hour).